



JULY 2025 NEWSLETTER

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Our Latest Builds

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A MESSAGE FROM CEO, CHRIS DEVOY

Hi Team,

It's been a big year so far, and it's great to see the hard mahi of the first half of 2025 paying off. Momentum is building across all our businesses, new product development is well underway, and there's a real sense of progress in the air.

A special shoutout to the teams at Fairfax and Freighter, you've had a busy month with some impressive trailers rolling out, including the first of the Linfox builds and the start of CoolTranz trailer production. These are great examples of what happens when we work together and stay focused on delivering quality.

As we move towards spring, we've got a lot to look forward to, the Voyager production line is launching, and we're ramping up support for Winnebago AU. It's an exciting time, and I'm confident we've got the people and the skills to deliver a strong finish to the year.

That said, staying safe remains the top priority. We've seen a recent spike in manual handling and housekeeping-related injuries, many of which could have been avoided. Let's not lose sight of the basics, take a moment before each task for a "Safe Start", keep your areas tidy, and look out for your teammates. A productive day is a safe day.

And if you know someone who'd be a great fit for the Action team, our Recruit a Mate programme is live, \$250 on start and \$250 after three months, with roles open in Hamilton and Auckland.

Thanks for all the work you do.

Chris Devoy

Chief Executive Office, Action Manufacturing



JULY 2025

BUILDING MOMENTUM

From mobile dental units to new tech on the floor, July was all about progress, precision, and people power.

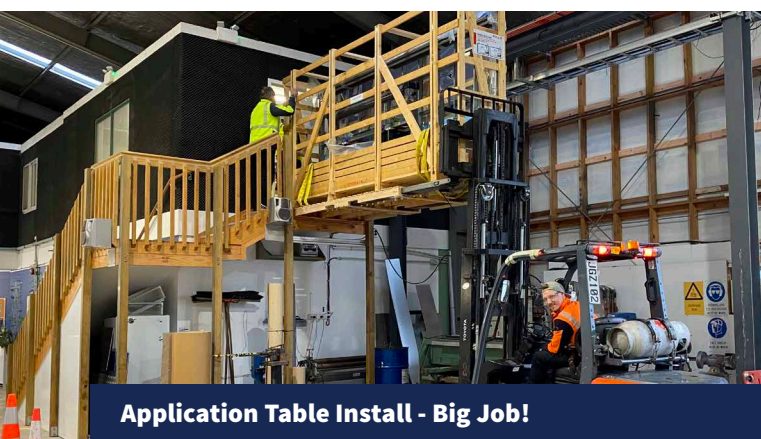
July brought frosty mornings, exciting wins, and plenty of momentum across both Action Manufacturing sites.

The Te Fono mobile dental unit made a quick pit stop for a WOF and touch-up before hitting the road again. Built by our team earlier this year, the unit is now travelling across Tāmaki Makaurau, helping The Fono deliver essential dental care directly to communities. Inside, it's a compact clinic with everything from a dental chair and steriliser to a welcoming waiting area, removing barriers and bringing better oral health to families, one smile at a time.

Meanwhile, the print shop team celebrated a major workspace upgrade with the arrival of a brand-new application table. Installation took muscle, precision, and teamwork, but it was worth every step. With built-in lighting and a larger surface area, it's already improving accuracy, speeding up processes, and making the day-to-day a whole lot smoother.

At Foreman Road, the team wrapped up a busy month of trailer and truck deck builds. Cooltrans units, signature trailers, small delivery builds for Woolworths, and decks for Tegel and Krisham all moved through the line, showcasing the variety and scale of what we do. A huge shoutout to our steelwork team, punching out over 500 components each month, and to everyone behind the scenes who keeps the momentum going. Your hard work doesn't go unnoticed.

And looking ahead, there's even more to be excited about. The Voyager production line is officially underway, marking the beginning of an entirely new build process and layout. This project is a big step forward, not just in what we make, but in how we make it. It's a huge team effort involving planning, development, and smart design, and we can't wait to see it come to life in the months ahead.



Application Table Install - Big Job!





JULY 2025

ROLLING OUT EXCELLENCE

From bold branding to high-spec performance, July delivered it all.

July was bursting with energy at Fairfax, with some seriously slick trailers rolling off the line and into action.

First up, a brand-new Fairfax Premiere trailer hit the road, and it's looking zesty. Wrapped in bold oranges, lemons and limes, this citrus-inspired design is turning heads and delivering flavour with every kilometre. With our signature quality and custom-built precision, it's a perfect fusion of form and function. From paddock to plate, orchard to aisle, this unit is built to keep things cool, crisp and citrus sharp.

We also rolled out our latest Fairfax Signature semi-trailer for TDJ Trucking. This one's fitted with a Carrier Vector 1950MT fridge unit, installed by the experts at Transcold. Purpose-built for smooth, efficient cold chain transport, it's set to deliver chilled perfection from the first pickup to the final drop-off. Like Kalo Yoghurt, we're keeping things silky smooth on the road.

And that's not all, signature trailers for Linfox and Tegel have also been completed, fitted with a Carrier Vector HE 19 MT refrigeration unit. These high-spec builds are designed to go the distance, delivering reliability, performance, and maximum cooling efficiency, no matter the load.

Every detail matters, and none of this would be possible without the Fairfax team behind the scenes, from fabrication and fitout to finishing touches. Whether it's bold and branded or sleek and specialised, our trailers continue to set the bar for what's possible in transport.

Bring on August, there's plenty more in the pipeline.



Fairfax Signature Trailer for Linfox



JULY 2025

DELIVERING THE CHILL

Smooth installs, and top-tier service keep things cool nationwide.



Fairfax ZE Trailer in Action

July was a month of momentum for the Transcold team, with new tech out in the field, installations across the country, and service running at full throttle.

It's always rewarding to see our products in action, and even better when they're performing exactly as they should. The latest Produce Pronto and eCool refrigeration units are now out in the wild and running smoothly. Early reports are in, and feedback has been great, just the way we like it.

Our service team has been busy keeping long-time customers like The Produce Company running at their best. Whether it's regular maintenance or fast-turnaround support, the crew

continues to deliver top-tier service that keeps the wheels, and the chill, moving.

We also marked World Refrigeration Day, a timely reminder of how vital our industry is to everything from food supply to pharmaceuticals. A big shoutout to our technicians and installers who make the magic happen, often behind the scenes.

On the install front, we've had a strong month with multiple refrigeration fitouts completed, including another unit for Linfox and a new Bidfood Queenstown installation. Each project brings unique requirements, but our focus stays the same: reliable, efficient cooling solutions tailored to the customer.

It's great to see the tech we've developed doing exactly what it's built for, delivering consistent performance where it matters most. The road ahead looks busy (just how we like it), and we're ready to keep delivering the chill.



THREE YEARS WITH ACTION

Freighter celebrates a milestone month of builds, teamwork, and progress

It's been a productive and fast-paced month for the Freighter team, with new builds underway, signature trailers rolling out, and repair work keeping us sharp across all sites.

We kicked things off with the completion of a Mainfreight curtain-sider, a solid build that reflects our team's dedication to quality, functionality, and reliability on the road. These trailers are built to perform, and this one is no exception.

Work has also begun on new trailer builds for Linfox and CoolTranzl. A real highlight this month was seeing the Fairfax Signature trailer roll out, purpose-built for Linfox and wrapped in bold Tegel livery. It's a trailer that stands out, both for its eye-catching design and the seamless collaboration across the Action Group that brought it to life. A great example of what's possible when our teams work together across businesses and specialties.

Alongside the new builds, our repair crews have been flat out, servicing and restoring trailers for a range of clients. Whether it's a quick fix or a complex job, our focus remains on minimising downtime and keeping fleets running safely and efficiently. Our teams across all sites have done a fantastic job of responding quickly, working smart, and maintaining our reputation for dependable service.

This month also marks three years since Freighter became part of the Action Group family. It's been a valuable journey so far, being part of the wider group has created opportunities to share knowledge, support each other, and leverage the strengths of Fairfax, Transcold and Action to grow what we do and how we do it.

A big thank you to everyone involved in another strong month of delivery, problem-solving, and performance. From welders to planners to support staff, your mahi keeps Freighter rolling forward. With more in the pipeline, August is shaping up to be just as busy.



Freighter Team



FULL THROTTLE AHEAD

from ramping up production, to rolling out bold new Winnebago livery.

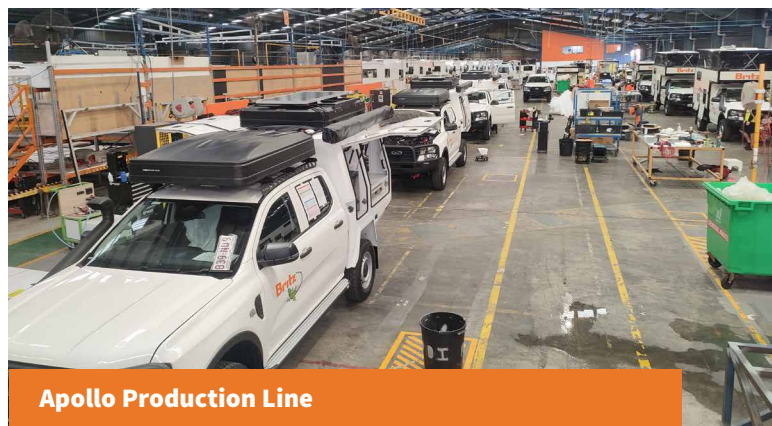
It's all go for Apollo as we step up support for Winnebago Australia, with the second half of the year shaping up to be one of our biggest pushes yet. The energy across the business is electric, and with the skills, drive, and determination in our teams, we're set to finish 2025 on a high.

One standout this month was the launch of the new Winnebago livery. Bold red tones and sleek, modern lines give the brand a dynamic new edge while keeping true to its heritage. It's a design that demands attention on the road, and it's already turning heads.

Meanwhile, Warrior and Maverick production lines are in full flow. In Australia, a steady stream of these builds is moving through the factory, each tailored to its brand and purpose, from private motorhomes to rental fleet workhorses. Every detail matters, and the crew is delivering at pace without compromising on quality.

What's making this possible is the collaboration between our AU and NZ operations. From early planning to final delivery, our teams are sharing expertise, solving challenges in real time, and keeping production lines moving without missing a beat. It's a joint effort that's delivering results.

With a striking new Winnebago look on the road, production at full tilt, and two countries working as one, Apollo is ready to make the rest of 2025 something special.



Apollo Production Line

JULY STANDOUTS

Action

A true smile-maker, this mobile dental clinic is helping families across Tāmaki Makaurau access essential care. Built by Action Manufacturing and on the road since April, it recently popped back to our Hamilton site for a quick WOF and touch-up before continuing its mission.

Operated by The Fono, it's packed with everything from a dental chair to a steriliser, fridge, and storage. A standout for July, bringing more reasons for our communities to mālimali.



Fairfax/Freighter

Bright, bold, and built to perform, July's standouts from Fairfax and Freighter were impossible to miss. John Baillie Transport's new Fairfax Premiere trailer rolled out in a fresh citrus livery, blending style with serious capability. Alongside it, a high-spec Signature semi-trailer for Linfox hit the road, fitted with

a Carrier Vector HE 19 MT refrigeration unit. Both builds prove that whether it's head-turning design or precision engineering, Fairfax and Freighter deliver trailers that stand above the rest.



Transcold



July's highlight reel wouldn't be complete without Transcold's latest work hitting the road. Produce Pronto's newest refrigeration unit is keeping fresh goods perfectly chilled, ensuring produce arrives just as crisp as when it was picked. TDJ Trucking's Fairfax Signature trailer now boasts a Carrier Vector 1950MT fridge unit, purpose-built for smooth, efficient cold chain transport. From fresh fruit to frozen goods, these installs show Transcold's commitment to tailored solutions, reliable performance, and keeping customers' products in peak condition every kilometre of the way.



MEET THE MAKERS

HANNA - SUB ASSEMBLY

We're kicking off our Meet the Makers series by shining a spotlight on someone who's not only highly skilled but also breaking barriers, Hanna, a key member of our Sub-Assembly team in Hamilton.

Since joining Action just over a year ago, Hanna's become known for her precision, adaptability, and ability to problem-solve under pressure. You'll often find her assembling key interior components for our motorhomes, helping with reworks, or jumping on the forklift to move trolleys, always where she's needed most.

"There's always something going on here," she says. "You're constantly learning, whether it's refining an old skill, discovering a new process, or finding a better way to do something."

Hanna's background spans kitchen building, carpentry, and upholstery, giving her a broad skillset and the ability to quickly adapt to any challenge. She's confident reading plans and drawings, switching tasks with ease, and finding creative ways to meet high-quality standards under tight deadlines.

One thing she's picked up at Action? "New ways of fixing job-specific issues. I love adding to my problem-solving toolbox,

especially if I can pass those ideas on to help someone else."

She's proud to work in a role where every day brings something new and fast-paced. "You're never just standing around. There's always something to get stuck into."

As a woman in a male-dominated trade, Hanna is open about the challenges that come with it. "You've got to have thick skin in this trade, but I love proving that gender doesn't define skill. I show up, work hard, and let the results do the talking."

Her advice to young women entering trades?

"Be bold. Speak up. Keep showing up. It's worth it, and you'll come out stronger for it."

What does being part of Action mean to her? "It means working with a team that's got your back. Everyone's got different skills, but we pull together to make it happen. A great Action team member is someone who's willing to jump in, learn quickly, and take feedback onboard to grow."

**If she had to describe Action in three words?
Teamwork. Quality. Camaraderie.**

TE TAHI WINNERS

OUR JULY WINNERS



Noah McMillan
Action Manufacturing
Kaimiro Street



Rudike Heigan
Action Manufacturing
Foreman Road



Lope Aumentado
Fairfax



Kerby Lacayanga
Freighter



Neil Moore
Transcold



Tessa Green
Apollo

REFER A FRIEND!

Know someone who'd be a great fit for the Action team?

If they live our values, bring the right attitude, and have the skills to match, we want to meet them!

How it works:

- You must have worked with Action for at least 3 months
- \$250 when your friend is hired
- Another \$250 when they hit 3 months on the job!

VACANCIES AVAILABLE:

- Repairs
- ESV
- Furniture Days
- SA Days
- 2+1
- 6B

Talk to your Team Leader today to refer someone!





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